

FLASH ON



FLASH ON

SILP SANG FAR CO,LTD.
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10280 Thailand

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COMPANY PROFILE

Founded over 50 years ago, Silp Sang Far is renowned for its timeless quality leather collections. Credited with developing, the company continues to prominently employ its natural color palettes, textures, and quality raw hides from Europe, Australia and USA.

Known for uncompromised quality and attention to all details, each leather is carefully tanned and fabricated by our skilled workforce in Samutprakarn, Thailand. Our quality control team regularly walks the floor to ensure every finished leather is worthy of the Flashon Label.

FlashOn is a brand operated under Silp Sang Far co.,Ltd. the company develops, manufactures, markets and sells finished leather furnishing leather interior and leather upholstery and furnitures in many markets worldwide. Over 70% of sales are to market outside Thailand Sales and marketing is mainly carried out in-house and, on certain markets, by independent sales representatives.

COMPANY FACT

Furniture Division

Production Capacity

Our Current local capacity is 3,000 furniture pcs per month. We employ over 150 skilled staffs, operating in our factories's space of 3,000 Sq.M. We inherited production skill and knowhow from our Italian buyer. Thus, our products are well constructed and guranteed high quality.

Material and Manufacturing Experiences

- Leather(originally manufacturing by us over 50 years)
- Fabric
- Stainless steel
- Fibre Glass, Fibre Glass Casting
- Broze Casting
- Aluminum Casting

Design

We provide design services, and report in normal 2D plan and 3D perspectives for customers to envision the real picture of furnishing atmosphere.

Brand

Currently we have our own brands below :

FlashOn : Design Furniture Brand, consists of many local Thai designers.

LeatherO : Contracting manufacturing Brand

Our projects are listed

- Sathorn Garden
- Thonglor 8
- Millenium Resident
- Royal Resident
- Emporio
- Empire Place
- The Davis Hotel
- Dusit Thani, D'Sen Resturant
- Asoke Villa
- Q Langsuan Etc.

DESIGNERS



ANON PAIROT graduated from King Mongkut's Institute of Technology North Bangkok, Thailand (Technique Thai – German) Pre-Mechanical Engineering Technician. He was presented at Tom Dixon's exhibition directed by Habitat Thailand, art4d and British Council. He was awarded a plant visit scholarship from Ford Motor, Australia in "Ford Power Tool Revolution Concept". In 2004 + "Flowation" he was presented at MACEF Design Award Exhibition 2004, Milano, Italy. He First incorporated with Restrogen Bangkok Co.,Ltd. as a product & furniture designer

In 2005 he was awarded G-MARK Award 2005 & shown at Japan Good Design Award Exhibition ASEAN Selection directed by (JIDPO) Japan Industrial Design Promotion Organization.

In 2006 +A Young Designer of "Inspired by Cologne"; "Pare Chaise Longue" was selected to exhibit at IMM COLOGNE 2006

In 2007 + "Cell Collection" was exhibited at 'D3 Talent ; IMM COLOGNE 2007 ; organized by Rat Fur Formgebung



PETER BOONSERMSUWONG

A Hong Kong born Thai designer, has been working in furniture and interior design in Bangkok for over 20 years. After he graduated with an industrial design and masters of business management degree at Penn State University in United States, he returned to Bangkok and started to work at his own family's Tannery. His main responsibilities revolved heavily around pattern designs, color theme collections, and art textures, all of which greatly enhanced his strength in developing furniture pieces.

Throughout the years, Peter has also been working with a world renowned Italian Brand company, and developed a variety of outstanding furniture items.

His vast experience together with his natural talent has led him to become an extremely successful designer.

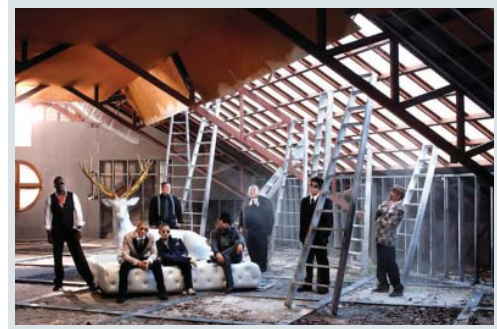
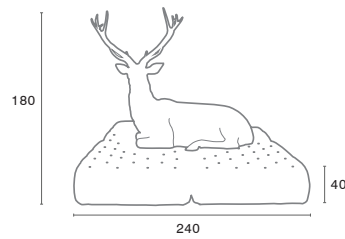


JONAS JONSSON Born in Sweden, Jonas Jonsson is an artist who aspires to always push the envelope of design. Even as a teenager, Jonas was highly intrigued by the concept of interior decoration and furniture design. Jonas has always wanted to take furniture design to another level. But he wanted to do so somewhere else, where he could really let his mind flow. Fascinated by the beauty of Thailand, that was where he decided to migrate to. During his time in Thailand, Jonas slowly but surely designed a handful of artistic furniture pieces waiting to be unleashed. However, finding a production team that has the sufficient amount of talent and expertise to handle the production of his designs just the way he wants

them, "artistic yet functional, unconventional yet sellable", proved to be one of his toughest challenges yet. Then his long awaited chance to materialize his designs were realized when he came upon a dream furniture production team, which for many years resided in Japan in order to learn the finest of techniques. Jonas immediately clicked with their seemingly limitless expertise and highly impressive production technique that enables them to render even the boldest of designs. He knew that he finally found what he was looking for.

EDEN

by ANON PAIROT STUDIO



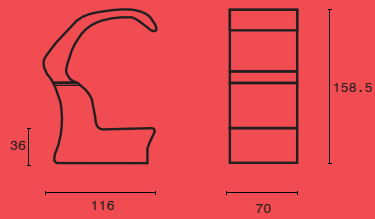
Casted Fibre glass Deer, finished in High Gloss paint, base in solid wooden structure with foam padded, and chesterfield upholstery in leather.



A minimal look of Deer Sculpture sits on 4 pieces leather pouffe, Eden is a magnificent art piece to place in lobby or Hallway, and it can be used as seating furniture. The pouffe can be separated, and the deer can be place on both two pouffe and four pouffe.

RAFFIESIA

by ANON PAIROT STUDIO



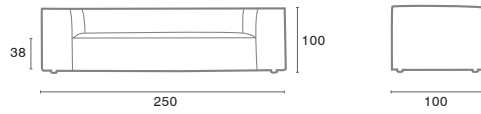
Sofa. Lash wood Structure with rubber belt suspension, padding in polyurethane foams, fixed cover in cow grain leather.



Raffiesia is a wild flower and it is considered a largest flower ever. The concept of Raffiesia is a modular pieces of furniture that can be placed together into a big wild flower or separated pieces to place next to each other for lobby and hallway. Single Raffiesia can be used as a living room armchair which can incorporated small LED TV to under its roof.

^ CRÉPE

by ANON PAIROT STUDIO



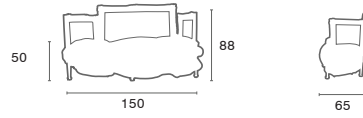
One fine cow eats a lot of grass and grain, which takes 540 days long to give a nice3 piece of cow hide. Therefore, leather is worth to be fully utilized. Crepe is a newly created furniture that inherits new patterns from small pieces of leather and utilizes the latest technique to make the most out of every piece by using small cut layers of a crepe,

simultaneously containing the perfect and imperfect at the very same time. Showing off small and bigger pancake texture divisibly, Crepe would hopefully be like a big dessert for the interior designer crew.



A PART FROM COW

by ANON PAIROT STUDIO

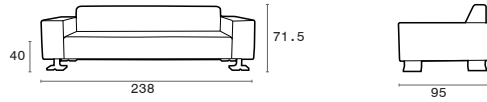


In A Part Collection, we integrated cow part with luxury louis frames into a seating furniture. The cow part is so realistic that people mistakenly thought we studied the cow anatomy, and reconstructed the whole body system with characteristic materials imitating bone, muscle and fat then re-skin the cow part with genuine cow fur to yield this design's piece



ASTRONAVE

by JONAS JONSSON



Astronave is a simple yet elegant looking sofa with exquisite looking aesthetics. Astronave was an inspirational piece that was drawn from the concept of a spaceship. Its sturdy looking frame and unique legs easily draw the attention of whoever gets a glimpse at this wonderful

sofa. Anyone who gets to experience Astronave will find that it is surprisingly comfortable to sit on with perfectly thought-out proportions. Astronave truly makes you feel like you're traveling on a smooth and peaceful spaceship, hence its name.

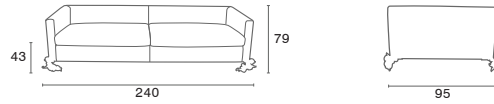


Sofa. Lash wood Structure with rubber belt suspension, padding in polyurethane foams. Feet in polish Aluminum casted, and fixed cover in cow grain leather.



DAVID SOFA

by JONAS JONSSON



A charming sofa with cupid bronze casted legs, enhances a nice gimmick in your living area. The sofa is highly comfort, with feather inserted pillows. DAVID is created to be a nice modern sofa, but still remains its art deco look.

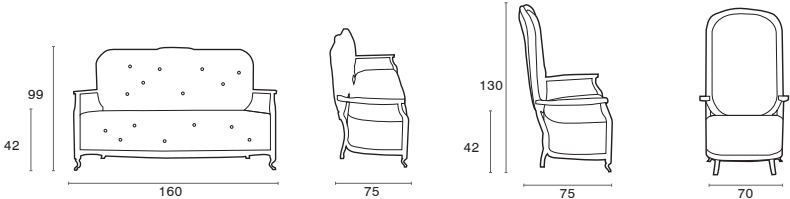


Sofa. Lash wood Structure with rubber belt suspension, padding in polyurethane foams. Feet in white polish Bronze casted, and fixed cover in cow grain leather.

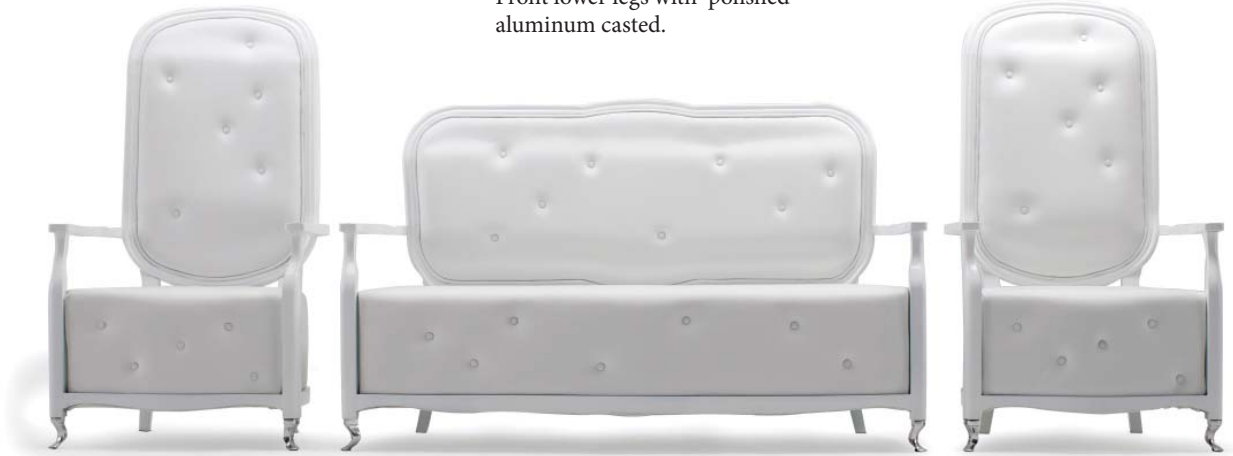


GOOD MISTAKE

by ANON PAIROT STUDIO

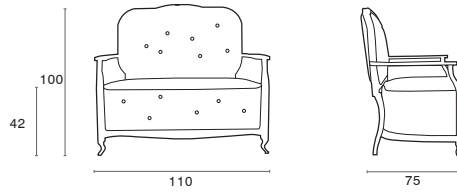


Solid wooden structure, finished in high gloss. Seat and back rest in rubber belt suspension, polyurethane foams padded and fixed upholstery in cow grain leather. Front lower legs with polished aluminum casted.



GOOD MISTAKE LOVE SEAT

by ANON PAIROT STUDIO



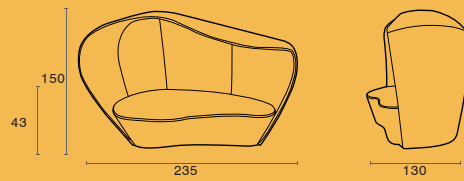
Solid wooden structure, finished in high gloss. Seat and back rest in rubber belt suspension, polyurethane foams padded and fixed upholstery in cow grain leather. Front lower legs with polished aluminum casted.

A mixed of Louis Design and modern shape has created a new look of this furniture. A GOOD MISTAKE is therefore a good mistake that not appear to be a mistake at all. The look of this furnitures gives magnificent charm to wherever they placed.



SHELL

by ANON PAIROT STUDIO



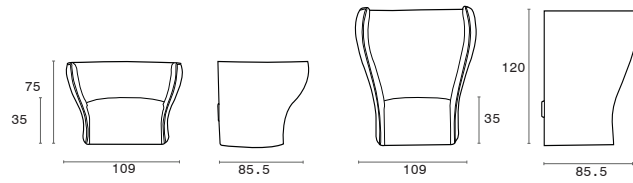
Sofa. Lash wood Structure with rubber belt suspension, padding in polyurethane foams, and fibre fill cells. Shell structure in wired steel with casted fibre glass. Padding in polyurethane foams and fixed cover in cow grain leather.

We created this SHELL to be a living daybed or family sofa with highly comfort space inside. The SHELL can be placed in the large living area to allow its magnificent look to shine. The outer surface is a must done by natural cow oil full grain leather that can enhance the depth of the SHELL and gives various color of uneven skin pigment. Inner upholstery can be done in fabric and leather to suit customers preference.



POOM SET

by ANON PAIROT STUDIO



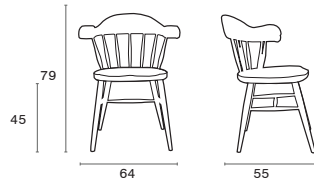
POOM means a bush in Thai word, and This POOM furniture is created to give a bush look with tall backrest surround the seat cushion to give privacy to its owner. To place POOM tall and short version together spreading around a lobby area, can create a nice bush for your area.

Armchair in casted Fibre glass structure , padding in polyurethane foams, fixed cover in cow grain leather.



SISTER ACT

by PETER BOONSERMSUWONG



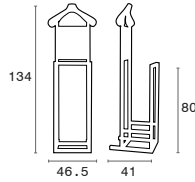
Easy chair with structure in solid ebonized wood. Seat in solid craved wood, and back rest in casted fibre glass with foam padding and fixed cover in full grain leather.

This wooden chair consist of two parts, the wooden part and the leather Cap. SISTER ACT is added art to a traditional wood chair that gives variety to art collectors to have different leather color.



CASTELLO

by JONAS JONSSAN



Castello is a magical design piece with an enchanting look. Castello has the function of a suit hanger with the look of an art piece. Its frame is made with finely selected American Ash wood with a dark brown stained color. Its head is made with fiberglass with a classy black high-gloss finishing. Castello is truly a masterpiece that stands on its own.

Solid Ash wood strture with high gloss fiber glass casted cloth hanger. Accent necktie from laser design cut acrylic plate 10 mm.

PALLA BALLOON

by JONAS JONSSON

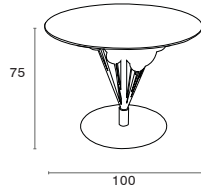


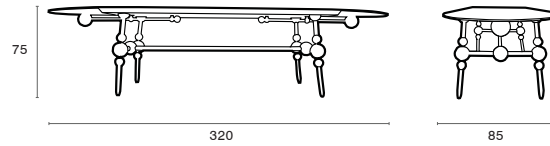
Table with mirror polished Stainless Steel structure and decorating fixed polished stainless steel balls, grey color tempered glass top th. 10 mm



Palla Balloon is an elegant design piece with mesmerizing aesthetics. Palla Balloon is composed of multiple pieces of stainless steel spheres sitting on top of fine pieces of stainless steel tubes. Its tempered glass top seems to be floating above the spheres, which makes this design piece so special.

PALLA FARFALLA

by JONAS JONSSON

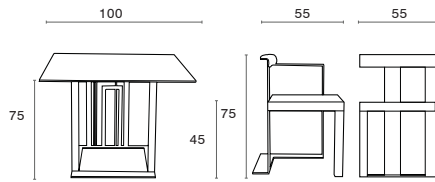


Palla Farfalla is a marvelous piece of furniture with an extremely bold design. Three different elements are put together as if they are as one. Its table top is made with delicately selected Oak veneer with foldable acrylic ends. Its legs are made with tubular and circular pieces of polished stainless steel that seems to weld so perfectly together with its Oak wooden leg ends.



ILLUSION SET

by JONAS JONSSON



Illusion Set is a gorgeous dining furniture collection with an inspiration drawn from Frank Lloyd Wright architecture. Its fine looking lines which are beautifully welded together is a sight to behold. The chairs are made with splendid looking

polished stainless steel which blends perfectly with its naturally stained Oakwood. The table is entirely made with polished stainless steel accompanied with a simple tempered glass top with perfectly matching proportions.

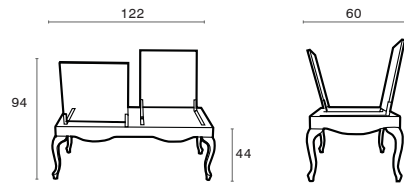


Table with polish stainless steel table, top with tempered glass, stainless steel chair combined with ebonized wooden part, and leather upholstery backrest.



LOUIS NGONG

by JONAS JONSSON



Louis Ngnong is a masterpiece that blends the modern with the classic with great balance. With a sophisticated seating structure, Louis Ngnong enables you to sit on either side of it with movable acrylic back support panels. It gives a classy look with its well accented legs, but also blends together a modern touch with its fine high-gloss painted finishing throughout its body.

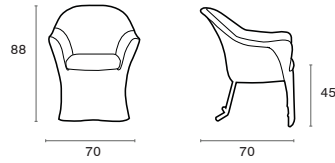


Chair with solid wood structure in high gloss finished, Aluminum casted legs. Backrest in laser design cut acrylic sheet th.20 mm.



PRINCE DIDO

by *PETER BOONSERMSUWONG*

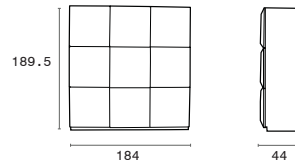


Easy chair in casted Aluminum body structure, polyurethane foam padded and fixed upholstery in cow grain leather, stainless steel back leg.



CRYSTAL FACADE STORAGE

by ANON PAIROT STUDIO

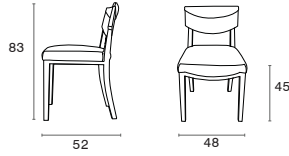


Storage in solid wooden structure top with veneer wood. Panel in casted fibre glass and upholstery in leather.



ZEMONE BROTHER

by JONAS JONSSON



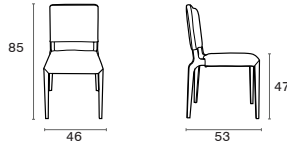
Zemone Brother is the very first member of the Zemone collection. This cool looking chair gives maximum seating comfort with a superior quality foam padded seat and backrest support covered with genuine cow full grain leather. Its structure is made with finely selected American Ash wood with a dark brown stained color.

Dinning chair with structure in solid ebonized wood. Seat and back rest with padding foams and fixed cover in cow full grain leather.



CIONI

by JONAS JONSSON

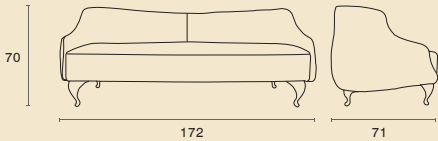


Cioni is a furniture piece with elegance surpassed by none. Cioni's has a strong frame yet slim lines, which is the root of its beauty. Its structure is made with finely selected American Ash wood with a naturally stained color. Its seat and backrest padded with superior quality foam covered with genuine cow full grain leather.



COCOON SOFA

by ANON PAIROT STUDIO



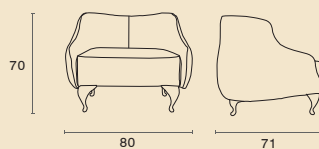
An art deco sofa that incorporates a retro concept with classic design into a modern form look. This magnificent art piece is built with steel, wood structure and fiber glass in order to create a unique shape, and then upholstery with cut leather of two color that only can be done by a professional long experience sewer. COCOON has a cocoon

look from the leather pattern, and it is extremely comfort with a fairly small size. COCOON is recommended for small space living, suitable for metro living style.



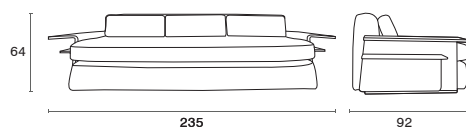
COCOON ARMCHAIR

by ANON PAIROT STUDIO



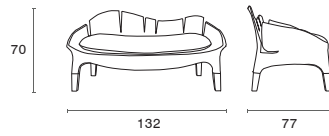
AEREO

by ANON PAIROT STUDIO



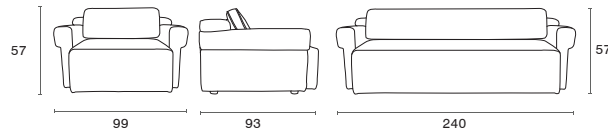
TULIP SOFA

by ANON PAIROT STUDIO



CHINO PIZZA

by ANON PAIROT STUDIO

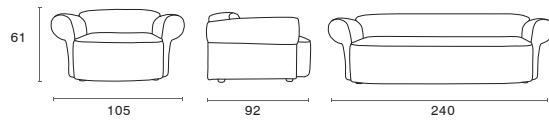


An influence of traditional Chinese design mixed into a nice modern gives birth to CHINO collection. CHINO PIZZA is a more or less square curve that gives highly comfort and a glance of Chinese art. CHINO OVALE is more or less oval curve that also give highly comfort and a glance of Chinese art. We design CHINO collection to be suitable in your living area, which can be placed three seater, two seater and one seater to match the space.



CHINO OVALE

by ANON PAIROT STUDIO



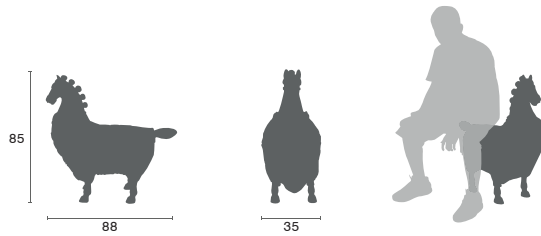
MATUNG COLLECTION



A unique design stool that enhances a charm in your living area. Matung is influenced by a Ming style horse that travels to all over the world, even to outer space. This horse therefore collected all traditional dress to wherever it visited.

Matung is made from wired steel frame with Bronze casted leg and head parts. Silver look is from white chemical polished in bronze, color look is from a special oil painted drying unit, while gold look is from high polish natural bronze look.





NAVY MATUNG

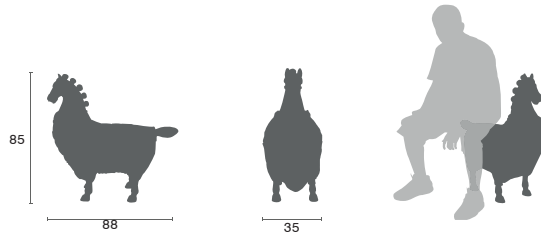
Costume by NOPPADON CHANGTOO



SOLDIER MATUNG

Costume by NOPPADON CHANGTOO





FRENCIA KING MATUNG

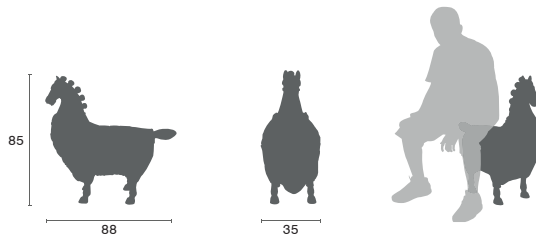
Costume by NOPPADON CHANGTOO



FRENCIA QUEEN MATUNG

Costume by NOPPADON CHANGTOO





EGYPTIAN MATUNG

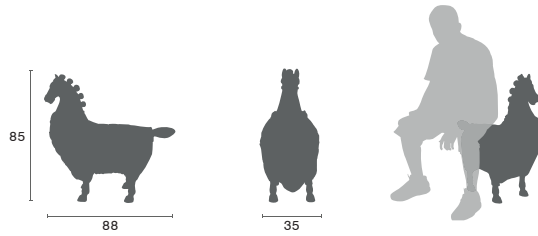
Costume by NOPPADON CHANGTOO



FRENCIA PRINCESS MATUNG

Costume by NOPPADON CHANGTOO





ASTRONAUT MATUNG

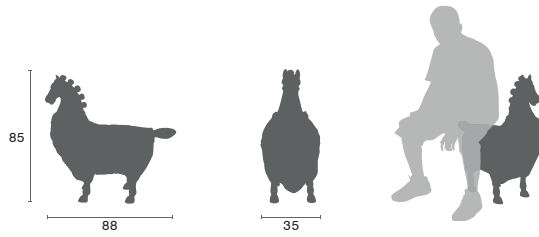
Costume by NOPPADON CHANGTOO



CLASSIC MATUNG

by PETER BOONSERMSUWONG





WARRIOR MATUNG

Costume by NOPPADON CHANGTOO





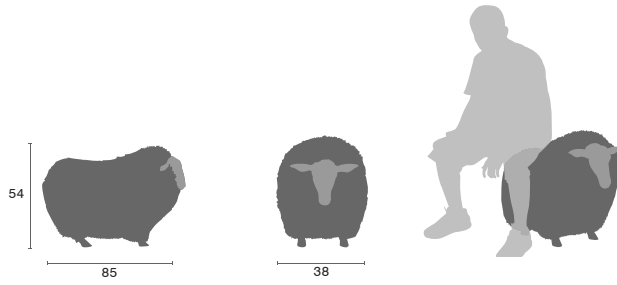
The Sheep

DESIGN BY PETER BOONSERMSUWONG

A special lovely design stool that irresistible to touch and hug, the SHEEP is a piece of art that transformed into a stool, and it is made from wired steel frame with Bronze casted leg and head parts. Silver look is from white chemical polished in bronze and high polish natural bronze look.

The SHEEP is upholstery with two types of leather, one in cow suede leather both black and gold, and the other one in genuine sheep fur from New Zealand in various color.





BLACK SHEEP

(COW SUEDE LEATHER)

by PETER BOONSERMSUWONG

Sheep from wired Steel structure with white polish casted bronze head and leg parts. Fur in trimmed cow suede leather

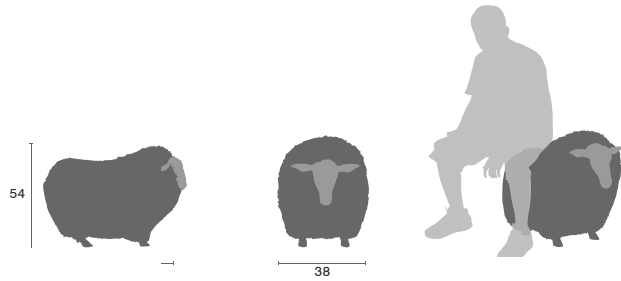


GOLD SHEEP

(COW METTALIC LEATHER)

by PETER BOONSERMSUWONG





BLACK SHEEP

(GENUINE SHEEP FUR)

by PETER BOONSERMSUWONG



WHITE SHEEP

(GENUINE SHEEP FUR)

by PETER BOONSERMSUWONG



BROWN SHEEP

(GENUINE SHEEP FUR)

by PETER BOONSERMSUWONG



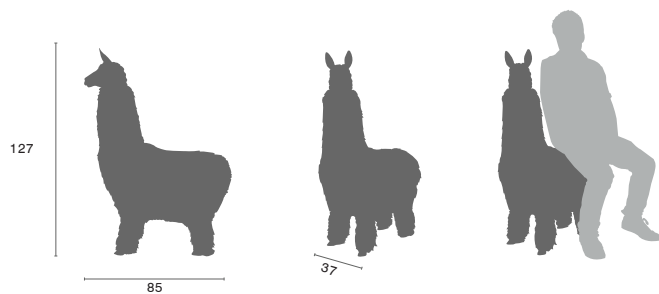
The Sheep

DESIGN BY PETER BOONSERMSUWONG



Brown Lama

(GENUINE SHEEP FUR)
by PETER BOONSERMSUWONG



Lama from wired Steel structure with white polish casted bronze head and leg parts. Fur in trimmed cow suede leather or genuine sheep fur.

A special lovely animal that well know in South America is daring you to be an owner. The LAMA is a piece of art that transformed into a stool, and it is made from wired steel frame with Bronze casted leg and head parts. Silver look is from white chemical polished in bronze and high polish natural bronze look.

The LAMA is upholstery with two types of leather, one in cow suede leather both black and gold, and the other one in genuine sheep fur from New Zealand in various color.



TULIP COLLECTION

by ANON PAIROT STUDIO

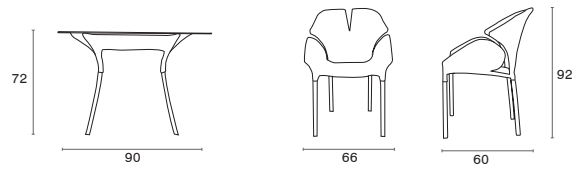
Inspired by Tulip flower, the Tulip chairs are designed to place outdoor to simulate a Tulip farming, with senses of blossoming gesture and color gradation. Tulip flowers have their unique characteristics, which of course can not be conceptually transformed into Tulip Chairs by machines. We apply hand weaving patterns and gradation method to match original Tulip nature of shape and color, prompting magnificent pieces of art.





GREY PATTERN TULIP

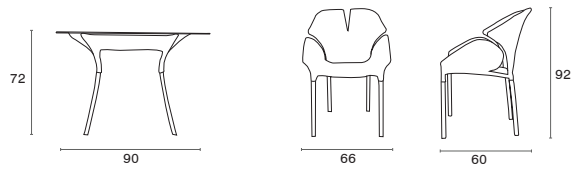
TABLE & HIGH BACK CHAIR





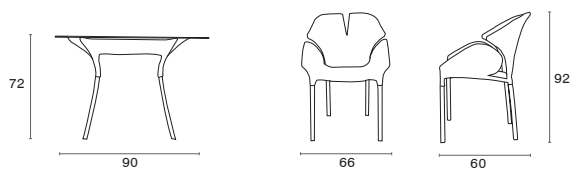
BROWN PATTERN TULIP

TABLE & HIGH BACK CHAIR



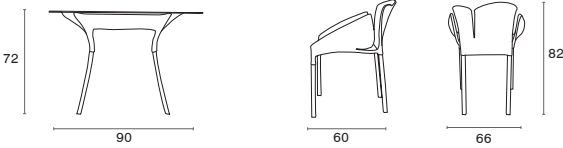
PINK PATTERN TULIP

TABLE & HIGH BACK CHAIR



PINK GRADIENT TULIP

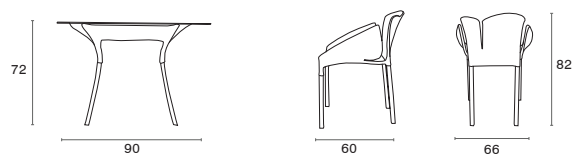
TABLE & LOW BACK CHAIR





BROWN GRADIENT TULIP

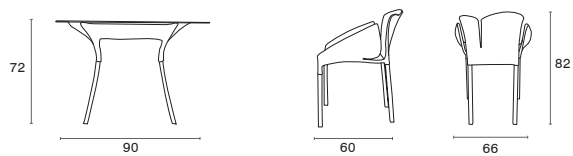
TABLE & LOW BACK CHAIR





GREY GRADIENT TULIP

TABLE & LOW BACK CHAIR



GRADIENT TULIP
STACKING
TABLE & LOW BACK CHAIR

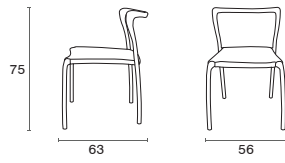


PATTERN TULIP
STACKING
TABLE & HIGH BACK CHAIR



LUTUT CHAIR

by ANON PAIROT STUDIO



A modern design line is drawn into an amazing comfort chair and table. LUTUT collection is made from Aluminum casted body and weaved with imitation rattan. The table is enhanced by the inspired pattern of fern leaf and its top is thus pattern cut by water jet machine to create this special look.



LUTUT TABLE

by ANON PAIROT STUDIO

